

WWW.RACECARLIVE.COM

**Race Car Live!** + **4x4 Live!** + **Kart Live!** + **Rally Live!**



**THE UK'S MOST INNOVATIVE MOTORSPORT SHOW**

20-21  
NOVEMBER 2010



LONGFIELD  
KENT DA3 8NG

Brands**Hatch**

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RaceCar Live is an established showcase for British Motorsport, and up until now its focus has been on UK circuit racing.

As the name implies it is a motorsport show with a difference...Live demonstrations are a major part of the activity. RaceCar Live has an excellent reputation with both exhibitors and visitors and has enjoyed a meteoric rise over the past three years, going from a one to two day show, with a visitor attendance of almost 5000, most of whom have an active involvement in motorsport.

RaceCar Live is the perfect place to visit for new drivers just entering the sport, existing competitors considering a change in formula and also presents a great networking opportunity for anyone involved in UK motorsport. The show offers drivers the opportunity to meet, discuss and experience cars in the formula that they are interested in participating. This is something that cannot be replicated at any other motorsport show.

RallyLive, 4X4 Live and Kart Live have all been launched for 2010 and each of these race disciplines will have its own dedicated area and like RaceCar Live demonstrations will be an active part of the daily programme. Additionally there will be an indoor exhibition area for general motorsport as well as a kart exhibition sited next to the 'Race cars for sale' area that was introduced last year.

The result of this expansion programme will mean more visitors with an active interest in motorsport which translates to more interest and sales not only on the day but over the racing season.





RaceCar Live is deliberately staged in November, right at the end of the racing calendar, giving visitors, manufacturers and race series organisers the chance to make decisions and supply before the start of the 2011 season. No other motorsport show is staged at this critical point in the calendar and we believe that this is one reason why RaceCar Live is so successful.

Our marketing campaign includes media sponsors from rally/4X4 as well as karting. It also features a major advertising campaign in the motorsport press as well as a direct mailing campaign to our own database and to MSA license holders and marshals.

Brands Hatch is one of the UK's premier circuits and as many of you will know, has facilities second to none in the UK.

There are various options available to you as exhibitors:-

- Indoor exhibition space with shell scheme and power
- Outdoor exhibition space with power
- Garage rental with power (for exhibitors with cars on circuit)
- Outdoor exhibition space with track access and power.





## STAND COSTS AND BOOKING DETAILS

### Race Car Live

Garage (single)	£1,550
Garage (double)	£2,750
Indoor Pavilion (shell scheme)	£50 sq metre
Outdoor Space (intn'l paddock- 9m deep)	£90 running metre

### Kart Live

Kentagon Indoor Space (shell scheme)	£50 sq metre
Outdoor Space (by Kentagon – 6m deep)	£40 running metre

### 4X4 / Rally Live

Outdoor Space (9m deep)	£40 running metre
Indoor Pavilion (shell scheme)	£50 sq metre

CLUBS AND NON-PROFIT-MAKING ORGANISATIONS ARE ENTITLED TO 20% DISCOUNT

Exhibitors renting double and single garages are entitled to free track access for 6 and 3 vehicles respectively on both days.

Exhibitors in open space wishing to run cars on circuit are subject to a one-off registration fee of £200 for track access for both days which entitles them to enter up to 3 vehicles each day.

All vehicles accessing the track will be subject to noise testing.

Electric connection £70

ALL PRICES ARE SUBJECT TO VAT AT THE CURRENT RATE.

## ORGANISERS

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## SALES OFFICE

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